

Dear Sir / Madam

I represent the Committee of Dunmow Cricket Club, a well established and thriving club in the heart of the town that has provided cricket in the community since 1895.

In recent years we have undertaken a significant development in our youth cricket set up and now offer coaching to 160 children (the Dunmow Dragons) aged between 5 and 16 every week during the summer months as well as hosting approaching 100 matches from the under 11 age group right up to our senior sides that compete in local leagues across Essex, Hertfordshire and Suffolk. Our picturesque ground also hosts junior cricket tournaments, local cub and scout groups, schools matches and summer holiday cricket camps.

Our commitment to increasing and widening participation has seen us awarded "Focus Club" status by the Essex County Cricket Board (one of only 4 clubs in West Essex) with the task of furthering the work we have done in the last few years.

To provide the developments we are making there are significant costs, only so much of which can be met by the voluntary efforts of the club membership. As we look to maintain and enhance the service we offer to the community, we have to seek additional ways of bringing funding into the club.

As a committee we are keen to engage local businesses into a new sponsorship package, helping to raise the profile of your business while at the same time supporting your local community cricket club. Details of the package can be found on the attached brochure, which mentions what is included, the cost and some examples of current advertisements.

We are sure that this package provides excellent value for money as well as supporting and furthering the development of one of the communities most established community groups.

We look forward to hearing from you soon. Should you have any further questions please email us dunmowcricketclub@talk21.com

Thank you,

Dunmow Cricket Club Committee