

Dunmow Cricket Club

Sponsorship Opportunities

Dunmow Cricket Club is a well established and thriving club in the heart of the town that has provided cricket in the community since 1895.

In recent years the club has undertaken a significant development in our youth cricket set up and now offer coaching to 160 children aged between 5 and 16 every week during the summer months, and hosts approaching 100 matches from the under 11 age group right up to our senior sides that compete in local leagues across Essex, Hertfordshire and Suffolk. Significant success on the field has been achieved in recent years with the 1st XI securing successive promotions in both 2008 and 2009 and will compete in Division 2 of the Two Counties Championship in 2010. 2009 also saw a 3rd XI entered in the league for the first time in the club's history.

Our picturesque ground also hosts junior cricket tournaments, local cub and scout groups, schools matches and summer holiday cricket camps. Our commitment to increasing and widening participation has seen us awarded "Focus Club" status by the Essex County Cricket Board (one of only 4 clubs in West Essex) with the task of furthering the work we have done in the last few years. The Club's success off the field has enabled it to achieve grant funding from the ECB to part fund the installation of a new 3 lane net facility during 2009.

To provide the developments we are making there are significant costs, only so much of which can be met by the voluntary efforts of the club membership. As we look to maintain and enhance the service we offer to the community, we have to seek additional ways of bringing funding into the club. The club's committee are keen to engage local businesses into a new sponsorship package, helping to raise the profile of your business while at the same time supporting your local community cricket club.

Details of the packages we have on offer can be found on the 2nd page, which we hope will be of interest to you. We are sure that these options provide excellent value for money as well as supporting and furthering the development of one of the communities most established community groups.

Should you have any further questions, or would like to take us up on one of these opportunities, please contact Paul Reid on 07799 418567 or by email at dunmowcricketclub@talk21.com

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Advertising Boards

Advertising Boards can be positioned on the boundary fence at the Ground. This has proved to be our most popular form of sponsorship.

What does it cost?

2010 Season: £250

2010 - 2011 Season: £450

2010 - 2012 Season: £600

All you have to do is supply us with your artwork. The above costs includes the production of the Board.

Shirt Sponsorship

We are actively looking for Shirt Sponsors for 2011 - 2013 Seasons. These shirts will be made available to all club members to purchase from the Under 5's through to the 1st XI.

What does it cost?

2011 - 2013 Seasons: £1500

Match Sponsorship

Home league matches take place every Saturday between late April and early September. Your details will be displayed at the ground in the week leading up to and including the day of the match.

What does it cost?

1 Match Sponsorship: £40

2 Match Sponsorship: £70

3 Match Sponsorship: £95

All you have to do is supply us with your artwork. The above cost includes the production of Display Posters. If you also wish to display your own materials you are welcome to do so.

Donations

We are always looking at improving the facilities that we can offer to the Community. Please contact us if you would like to make a donation or have any other sponsorship ideas that you think the club would be interested in.

Cricket Week - Sunday 22 August - Monday 30 August 2010

Matches take place every day at Dunmow with sponsorship available from £100/day.

All Sponsors will also receive free advertising on the Dunmow Cricket Club Website

www.dunmowcricketclub.co.uk